

# Christopher Hildreth

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## About.

An upbeat art director, designer, illustrator and animator that has worked on a wide range of brands and media. I love to work within a team environment, develop and inspire positive collaboration for strong project outcomes. Also have the ability to self-manage and go lone-wolf on occasion. Always on the look out for learning new styles, processes and skills for nurturing personal development. When I am away from work, I am enjoying life with my wife and twin daughters, drawing, running, and never-ending home improvement projects.

## Professional Experience.

### Constant Contact, *Senior Designer*

Dec 2011 to Present

Collaborate daily with a team of writers, clients, designers, project managers, and coders on a wide range of creative projects. Design responsibilities include: email campaigns, iconography, illustration, web, identity, trade-shows, TV conception, animation and print collateral. Lead concept development and stylistic direction for high profile internal initiatives, including the company kickoff, iconography brand guidelines and new customer on-boarding email experience.

### Brand Identity Guru, *Art Director - Freelance*

Oct 2001 to Feb 2012

Created corporate identity, packaging, direct mail, brochures, trade-show graphics and various other marketing materials. Conceived and produced websites, email campaigns and banners using xhtml/css, Javascript and Flash. Developed and maintained company's website and presentation tools. Presented and managed projects internally and externally on a daily basis with clients and vendors.

### HOOD, *Senior Designer*

January 2002 to December 2011

Designed corporate identity, sales presentation tools, packaging, POP displays, FSI, catalogs, trade-show graphics and various other marketing materials. Co-directed food and packaging photo shoots. Managed creative staff and scheduling of projects. Responsible for all production work, managing vendors, pre-press, and supervising press approvals.

### Atomic Marketing, *Art Director*

January 1999 to January 2002

Lead and managed a team of 4 designers and freelance artists. Created corporate identity, web sites, sales presentation tools, packaging, pop displays, catalogs, trade-show graphics and various other marketing materials. Interacted on a daily basis with clients, vendors, and staff. Responsible for production phase of projects, including color correction, separations, trapping, film output, and on-site press proofs.

## Skills.

Art Direction  
Packaging  
Identity Design  
Creative Strategy  
Illustration  
Animation  
HTML  
CSS  
Basic Javascript  
InDesign CC  
Photoshop CC  
Illustrator CC  
After Effects CC  
Flash CC  
Word  
Brackets  
Sketch

## Education.

University of  
Massachusetts —  
Bachelor of Fine Arts,  
Illustration & Design